



MSA creates systemic change in the music industry.

We are music industry professionals working together to reduce our carbon footprint and environmental impact. The MSA is designed to create connections, collaborations, creative solutions and quantified impact.

Touring Sustainability v1 - March 2022

Get started: here are things you can do now to make your tours and live events more sustainable.

This one-sheet is broken down into broad sustainability categories. Each category is segmented by role with suggested resources.

Energy/Power

Production/Tour

- Recycle batteries
- Use shore power for all trucks and buses (no-idling policy), build out shore power supplies where needed
- Use batteries to help offset peak usage for both outdoor and indoor shows
- Solar and battery technology to replace diesel generators
- LED lights/fixtures for show production
- Measure energy needs
 - Optimize generator/shore power orders and capacity: only order and use what you need
- Look at end of life and sourcing sustainable materials to create the production

Energy/Power - continued

Resources

- [Better Battery](#)
- [Hope Solutions \(UK\)](#)
- [Overdrive Energy Solutions](#)
- [Portable Electric](#)
- [Tait Towers](#)
- [Zap Concepts \(UK\)](#)

Transportation

Production

- Electric/hybrid runner vehicles (or hydrogen in certain markets)
- Electric VIP transit
- House tour production staff close to venue
- Commercial flights instead of private

Venue/Promoter

- Promote/reward carpooling and public transit to venue
- Electric/hybrid site vehicles

Catering: Meals, After Show, Bus Stock

Production/Promoter/Venue

- Local food/beverage sources
 - Order from local restaurants with sustainable menus/packaging
 - Source ingredients from local sustainable purveyors
 - Utilize in season foods
- More plant based options and "Meatless Mondays"
- Orders placed in advance to reduce food waste
 - In catering and for after show
- Donate leftover food
 - Compost what cannot be donated
 - Commercial composting where available (local if not)
 - Easy to find in most markets via google search
 - Advance before show to see their parameters
 - Reusable table and drinkware in catering/buses
 - Compostable to-go packaging, cutlery, cups, flatware. No PLA/PFA!
 - If commercial composting bin is not available, place in TRASH

Catering: Meals, After Show, Bus Stock - continued

Resources

- [Eco-Products](#) (compostable to-go containers, cups, flatware, straws)
- [Composting Council](#) (find local composting resources)
- [Musically Fed](#)
- [Rock and Wrap It Up](#)
- [Why Hunger](#)

Waste

Production

- Single-Use plastic free
 - Reusable water bottles for crew
 - Encourage local crew to bring reusable water bottles
 - Advance compostable/reusable cups for those without
 - Advance (with venue) and/or carry water stations for backstage area and buses
 - Can turn water jugs into dispensers
- Hotel
 - Turn off lights/AC when not in room
 - Forego housekeeping
 - Collect and donate toiletries to homeless shelters
 - Preference to green certified hotels
- Backstage production
 - Go paperless whenever possible
 - Reusable signage
 - Electronic messaging
 - Mindful printing
 - Reduce amount and use recycled when possible
 - Provide trash/compost/recycling/e-waste bins in designated backstage areas
 - Ensure trash/compost/recycling is sorted and properly disposed of

Resources

- [Dolphin Pump](#)
- [Fine Dine](#)
- [Klean Kanteen](#)
- [Nalgene](#)
- [Ocean Bottle](#)

Merchandise

Artist Management

- Use sustainable merchandise vendors
 - Up-cycled or sustainable materials (bamboo etc)
- Be thinking about a plan for unused/unsold merch

Resources

- [Ambient Inks](#)
- [TS Designs](#)
- [Yes And](#)

Consulting Firms

Resources

- [A Greener Festival \(UK\)](#)
- [Effect Partners](#)
- [Reverb](#)
- [Hope Solutions](#)
- [Julie's Bicycles \(UK\)](#)
- [Overdrive Energy Solutions](#)
- [Three Squares INC](#)
- [Tait Towers](#) (Carol Scott)

Measurement and offsets

Production

- Calculate carbon footprint (track emissions for tour)
 - Number/type for buses, trucks, and runner vehicles
 - Total miles driven
 - Air miles traveled
 - Number of hotel stays
 - Energy use by venue
- Use carbon offset programs to reduce the tours carbon footprint
 - Consider using carbon drawdown initiatives to offset

Resources

- [Bonneville Environmental Foundation](#)
- [Project Drawdown](#)
- [Native](#)
- [Nori](#)